

## Benefits are endless...

Being a MPRD sponsor is not only a worthwhile civic gesture, but also an inexpensive form of advertising. In appreciation for your support, your organization's name or logo will be printed on the back of a youth team's T-shirts and your organization name will appear in all program publications.

Depending on your level of sponsorship, your business could also be listed as an advocate for youth activities in our annual program guide & on our website. A link will be provided to your organization's website at the Platinum level.

Donations are completely tax-deductible. Your donations will go toward the purchase of T-shirts/uniforms, caps, and awards for our youth during the year. Also, your sponsorship allows us to maintain consistency in our program fees and helps keep them as low as possible.

Finally, your sponsorship funds our scholarship program, allowing more kids with financial challenges to participate.

To Donate, return enclosed sponsorship form  
along with payment to:  
MAHOMET PARKS & RECREATION  
503 EAST MAIN  
MAHOMET, IL 61853  
By December 11, 2016

## THANK YOU 2016 SPONSORS!

### Platinum

Fisher National Bank  
Mahomet Lions Club  
The Matt Difanis Team  
MUTI

Phoenix Consulting Engineer. LTD  
VSI

### Gold

Burgwald Eye Center  
Craig Buchanan - REMAX Realty Associates  
First Mid-Illinois Bank & Trust  
Galen L. Dale, D.D.S.  
Los Zarapes Inc.  
Robert W. Shafer, DMD, Ltd.  
Schoonover Sewer Service, Inc.  
Walk Chiropractic & Acupuncture

### Silver

All Things Kids Inc.  
Busey Bank  
Cassel Home Comfort  
Clean Cut Painting & More  
Cramer Custom Homes  
Cramer Siding & Window Co.  
Custom Service Crane, Inc.  
Farm Credit Illinois  
Halfar Plumbing  
Jackson Quality Construction  
Kirchner Building Center  
Mahomet Daily  
Mahomet Family Dentistry  
Mahomet Family Restaurant  
Mahomet Hardscapes & Irrigation  
Mahomet IGA  
McDonald's of Mahomet  
Singleton Law Firm, PC  
Sunset Landscaping  
The Nate Evans Group  
USPRO

### Bronze

Bill Smith Auto Parts  
Clodfelder Insurance Agency, Inc.  
Cook Collision Repair  
COUNTRY Financial/Jessie DeHaan, Financial Representative  
Grace Church  
Kenney Companies  
Lanz Heating & Cooling Inc.  
Mahomet Ace Hardware  
PHD The Air Doctor  
Premier Print Group  
RE/MAX Realty Associates - Russ & Nick Taylor  
Sons of the American Legion  
Valerie Woodruff, DDS, P.C.

### Contributors

CCFPD  
Domino's Pizza  
Mahomet-Seymour School District

# 2017

## MAHOMET PARKS & RECREATION DEPARTMENT

### SPONSORSHIP OPPORTUNITIES



Photo Credit: Dani Tietz

## Support Our Youth



www.mahometrecreation.com  
218 S. Lake of the Woods Rd.  
217-586-6025

# Mahomet Parks and Recreation Department Sponsorship Opportunities...

## Advertise in our Annual Program Guide!

All ads can be 4-color or black and white, either way it's the same price! Your advertisement will reach every Mahomet address and could be kept all year round

(Advertisements are subject to the approval of MPRD.)

**AD DEADLINE - December 4, 2016**

### FULL PAGE AD - \$500

(space is limited, inside-front cover available)

Specs: Ad size must be submitted in a pdf no larger than 8.5 X 11 in.

Advertiser responsible for all editing and design.

### HALF PAGE AD - \$300

(landscape)

Specs: Ad size must be submitted in a pdf no larger than 8.5 x 5.5 in.

Advertiser responsible for all editing and design.

### QUARTER PAGE AD—\$200

(portrait)

Specs: Ad size must be submitted in a pdf no larger than 4.25 x 5.5 in.

Advertiser responsible for all editing and design.

### Why Advertise?

- Distribution of **7,000+** people and many area businesses.
- **Long Shelf Life**, annual program guide provides a reference for a year's worth of programs!
- Reach **all demographic types**, every Mahomet address receives our program guide.
- Be **recognized** as a community leader and supporter of Mahomet Recreation's youth programs and events.

## Sponsorship Opportunities...Support Our Youth!

Mahomet Recreation sponsorship provides great name recognition, which identifies the sponsor as an advocate for parks and recreation in Mahomet. Take a moment to look at our various levels of sponsorships below.

At all levels, your Sponsorship is honored January 1 - December 31, 2017.

### Bronze

- Inclusion on the Mahomet Recreation website for 12 months
- Public appreciation expressed in Mahomet Citizen & Mahomet Daily advertisement
- "Proud Sponsor" MPRD window decal
- T-shirt recognition with your name or logo for one team in **one** or more leagues
- Thank you banner displayed @ ball field & MPRD events, ie. Sangamon River Music Fest
- Business listed in the annual program guide, distributed to all residents and many businesses in Mahomet (7000+)

**\$175-  
\$299**

### Silver

#### All of the above benefits, plus:

- T-shirt recognition with your name or logo for one team one team in **two** or more leagues

**\$300-  
\$499**

### Gold

#### All of the above benefits, plus:

- T-shirt recognition with your name or logo for one team in **three** or more leagues
- Inclusion on the Mahomet Recreation E-Newsletter sent to over **1900** attentive readers at least 4 times/year

**\$500-  
\$999**

### Platinum

#### All of the above benefits, plus

- Inclusion on the Mahomet Recreation website for 12 months which will **include a link to your website**
- T-shirt recognition with your name or logo for one team in **four** or more leagues
- Inclusion on the Mahomet Recreation E-Newsletter sent to over **1900** attentive readers at least 4 times/year which will **include a link to your website**

**\$1000  
and  
up**

### Special Event Sponsor

**\$250**

Sponsoring special events drives new faces to your business, provides unique marketing opportunities and makes a positive impact in the Mahomet community. Inclusion in all media releases and advertising for the event.

### Why be a Sponsor and Donate?

Donations are completely tax-deductible.

Your donations will go toward the purchase of t-shirts/uniforms, caps, and awards for our youth during the year. Also, your sponsorship allows us to maintain consistency in our program fees and helps keep them as low as possible. Additionally, your sponsorship funds our scholarship program, allowing more kids with financial challenges to participate.

### Measure Your Impact!

Basketball - 350+ participants

Volleyball - 85 + participants

Baseball/Softball - 650+ participants

Soccer - 600+ participants

Flag Football - 300+ participants

Not to mention all of the Coaches, Parents, & Grandparents you'll reach!

We accept sponsorships year 'round, but to receive the most benefit and impact for your business please donate by

**December 11, 2016!**